



FERTILIZER CANADA

FERTILISANTS CANADA

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FOR IMMEDIATE RELEASE
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The Fertilizer Industry Continues to Implement Practices to Improve Water Quality Across Canada

OTTAWA, ON – Canadians understand the importance of sustainable environmental solutions and as summer quickly approaches, the fertilizer industry continues its commitment to protect and improve the health of our waterways from coast to coast.

Canadian farmers and residents can reduce nutrient run off and minimize environmental impacts on our waterways by applying the principles of 4R Nutrient Stewardship (Right Source @ Right Rate, Right Time, Right Place®).

“Environmental sustainability is a priority for all Canadians. The fertilizer industry has developed the 4R Nutrient Stewardship program which gives Canadians guidelines on how to apply fertilizer the right way,” said Garth Whyte, President & CEO, Fertilizer Canada. “By following a 4R Nutrient Stewardship plan, both farmers and homeowners, ensure nutrients are not lost to our environment, improving the water quality of our lakes and surrounding watersheds.”

As part of its commitment to agricultural sustainability, Fertilizer Canada remains at the forefront of industry-leading research that verifies the economic, social, and environmental benefits of 4R Nutrient Stewardship.

The principles underpinning 4R Nutrient Stewardship can be applied in any geographical location and farming system, however, it is not only applicable on farms. Homeowners can do their part this spring when fertilizing their lawns. By following a 4R Nutrient Stewardship plan, homeowners can ensure lawns and gardens get the proper and correct amount of nutrients, that they need to grow. Using fertilizer is simple, but it is important to do so properly.

“By using a 4R Nutrient Stewardship plan farmers, cottage and homeowners are helping to keep nutrients in the soil and out of our waterways,” said Whyte. “And in doing so, preserving Canadian freshwater for generations to come.”



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To learn more about the 4R Nutrient Stewardship on farms or in urban spaces visit www.fertilizercanada.ca

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Fertilizer Canada represents manufacturers, wholesale and retail distributors of nitrogen, phosphate, potash, and sulphur fertilizers. The fertilizer industry plays an essential role in Canada's economy, contributing \$24 billion annually and over 76,000 jobs. As the unified voice of the Canadian fertilizer industry, Fertilizer Canada works to promote the safe, responsible, and sustainable distribution and use of fertilizer. Please visit fertilizercanada.ca.

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