



FERTILIZER CANADA
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Fertilizer Canada Celebrates Canadian Ag Safety Week

(Ottawa, ON) - Fertilizer Canada is celebrating Canadian Agricultural Safety Week (CASW) 2017 by promoting the safe and secure handling and use of fertilizer products through multiple eLearning courses geared towards industry workers and first responders.

“Fertilizer Canada is committed to promoting agriculture safety during Canadian Agricultural Safety Week and year round,” said Garth Whyte, President and CEO of Fertilizer Canada. “Our eLearning courses provide the tools necessary to ensure industry professionals have the knowledge to use fertilizer products effectively and safely.”

Canadian Agricultural Safety Week (CASW) is an annual public awareness campaign focusing on the importance of farm safety. Under the three-year theme of “Be an AgSafe Family,” this year organizers are “Appealing to Adults” and asking all farm safety champions to work together to improve safety on Canadian farms.

Although the campaign lasts for only a week, farm safety is important all year around. That’s why organizers have made available free online resources that farmers can access and use on their operation any time of year.

“We all want to see Canadian farms be safe and productive,” says Marcel Hacault, Executive Director of the Canadian Agricultural Safety Association. “Ag Safety Week is an opportunity for farmers, community leaders and organizers to appeal to the adults in their lives and show their commitment to farm safety.”

Fertilizer Canada has developed more than 20 eLearning courses on a range of topics available for farmers and other industry workers, including first responders. The courses cover a range of topics, including: the safe and secure storage of various fertilizer products, first-responder training for incidents involving anhydrous ammonia and driver fatigue training for fertilizer product transporters.

This year, CASW organizers have published free resources that can help producers achieve their goal of a safe and productive farming operation. These resources include information about creating a general policy statement, toolbox talks and a women’s health series. For more information about CASW resources visit the campaign website at agsafetyweek.ca.

Canadian Agricultural Safety Week takes place every year during the third week of *March*. For more information about CASW, including media kits, please visit agsafetyweek.ca. Media kits include press releases, feature stories, safety advice articles, public service announcements, graphics and more.

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CASW 2017 is presented by Farm Credit Canada and brought to you by the Canadian Agricultural Safety Association and the Canadian Federation of Agriculture with assistance from the Government of Canada through Growing Forward 2, a federal, provincial and territorial initiative. In 2017, CASW sponsors include long-time corporate sponsor Farm Credit Canada, Dow AgroSciences, CN and BASF.

Fertilizer Canada represents manufacturers, wholesale and retail distributors of nitrogen, phosphate, potash and sulphur fertilizers. The fertilizer industry plays an essential role in Canada’s economy, contributing over \$12 billion annually and 12,000 jobs. The association is committed to support the fertilizer industry with innovative research and programming while advocating sustainability, stewardship, safety and security through standards and Codes of Practice. Please visit fertilizercanada.ca.

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