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FOR IMMEDIATE RELEASE

Canadian Fertilizer Institute appoints Clyde Graham as Acting President

OTTAWA, ON (September 29, 2014) - The Canadian Fertilizer Institute (CFI) Board of Directors is pleased to announce that Clyde Graham, Senior Vice-President of Strategy and Alliances, has accepted the appointment of Acting President effective October 1, 2014.

The Board is confident that while a president search committee seeks to identify potential candidates for the Institute's next leader, the needs of the fertilizer industry will be well served by Mr. Graham's proven leadership skills, relationship-building focus, and knowledge of the organization.

"Clyde has demonstrated tremendous leadership by ensuring the delivery of high quality initiatives that have a measurable and positive impact on the fertilizer industry," said Greg Yont, of Agrium Inc. and Chair of CFI Board of Directors. "The board appreciates Clyde stepping up to take on this added responsibility. CFI is in great hands as we continue working through this leadership transition."

Mr. Graham has been instrumental in the promotion of the 4R Nutrient Stewardship system – the Right Source @ Right Rate, Right Time, Right Place®. - at the Federal, Provincial and International levels. During 12 years at CFI, he has been responsible for regulatory negotiations with governments for greenhouse gas, air pollutants, product quality and taxation.

Mr. Graham is the Executive Director of the Urban Fertilizer Council, the Canadian Fertilizer Products Forum and the Crop Nutrients Council. He is a member of the Alberta Innovates Bio Solutions Expert Advisory Committee; Soil Conservation Council of Canada Board of Directors; Steering Committee of the Canada Roundtable for Sustainable Crops; and the Management Committee of the North American 4R Research Fund.

In 2012, Mr. Graham received the Queen's Diamond Jubilee Medal for his contributions to Canadian Agriculture. He was nominated by the Grain Growers of Canada.

Mr. Graham said, "I look forward to the challenge ahead and to working with an effective and committed staff and board of directors to ensure a seamless transition to a new president for the industry."

As acting president, Mr. Graham will work with CFI's executive team to facilitate an orderly leadership transition while retaining his current responsibilities and overseeing the Institute's ongoing transformation. Mr. Graham will remain on CFI staff as Senior Vice-President once a permanent president has been appointed.

"The Board is confident that under Clyde's leadership, the Canadian fertilizer industry will continue to evolve and build upon its success as a valued organization that is well-positioned to meet the challenges and opportunities ahead," said Mr. Yont. "Our priority is now to identify a leader who can leverage our industry's assets and leadership team to drive the next stage of CFI's innovation and growth."

Mr. Graham has worked in Ottawa since 1987, as a Canadian Press news reporter on Parliament Hill, a lobbyist for Saskatchewan Wheat Pool and as a consultant for corporations and national associations. He grew up on a grain farm near Regina, Saskatchewan.

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***The Canadian Fertilizer Institute** is an industry association representing manufacturers, wholesale and retail distributors of nitrogen, phosphate, potash and sulphur fertilizers. Our mission is to be the unified voice of the Canadian fertilizer industry by promoting the responsible, sustainable and safe production, distribution and use of fertilizers. Our industry employs 12,000 Canadians and contributes \$12 billion annually to Canada's economy. Our products contribute to the supply of safe, nutritious food in Canada and around the world.*